

HEATHER HARKNESS MEMORIAL TOURNAMENT

October 8, 2010

Dear Friends,

On November 6, 2010, Edmond Santa Fe DECA and Lady Wolves Volleyball will host the 3rd Annual Heather Harkness Memorial Volleyball Tournament. The tournament has been recognized as a premier recreational volleyball tournament and the largest in the state of Oklahoma. Last year's event drew 55 teams and over 1000 people who came together to honor Heather Harkness: a wonderful friend, teammate, student and daughter, who lost her life on September 9, 2008. The tournament received statewide publicity, promotions and recognition. It was featured on every major OKC Metro News station and various print media, including *The Oklahoman*. It was fun, exciting, and energized, all qualities which Heather exemplified.

This community wide event was such a positive experience for our student body, volleyball teammates, friends and family that we are eagerly planning for this year's event on November 6, 2010. We are writing to ask for your sponsorship in support of the Heather Harkness Memorial Volleyball Tournament to help Santa Fe DECA underwrite expenses associated with our community project, and to give us the momentum to achieve our goal of funding numerous \$1200 scholarships in honor of our classmate and friend. The P.A.C.K. scholarships will be awarded to 2010 high school graduates who exemplify Pride, Attitude, Character and Knowledge.

Due to the financial limitations of our organization, we are in search of sponsorships and support from the business and restaurant community to ensure a successful event. We are in need of any donations in the form of funding, gift certificates, silent auction items, food, etc. In return for your generosity, we will provide you or your business with a tax-deductible donation receipt along with the sponsorship benefits (attached) that apply.

Please feel free to contact our chapter for further information. Due to time constraints, we will be happy to pick-up donations if needed. Any support of this worthy cause would not only honor Heather but also her commitment to serving others.

Heather will always inspire us with her quote, "It's not how long you live, but how you live and what you leave behind." We invite you to join us in creating a positive community project that brings out the best in all of us and inspires us to give back to our school and our community.

Thank you for your time and consideration, and we greatly appreciate your support.

Respectfully,

Leslie Campbell

Mrs. Leslie Campbell
Marketing/DECA Advisor



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